

Lynnwood Convention Center Reports Record Revenue for 2013



The Lynnwood Public Facilities District announced that the Lynnwood Convention Center had its most successful year ever in 2013.

Angie Mykel, General Manager of the 55,000 square foot center, made the announcement earlier this week at the Lynnwood Public Facilities District Board Meeting.

The more than \$3 Million in gross revenue was the highest in the Center's eight-year history, 21 percent more than 2012 and 67 percent growth since 2009.

"Angie and her staff did an outstanding job," said George Sherwin, Board Chair for the Lynnwood Public Facilities District. "Not only did they exceed the \$3 million mark for the first time, but they did so while delivering high guest satisfaction ratings. That says a lot about the management team."

Facility users gave SMG a 94 percent satisfaction rating in 2013. "The staff works tirelessly to insure every event is treated as our most important. Our philosophy is to start at 'yes' and go from there," Mykel said.

In addition to record high revenue, the Center also generated an estimated \$32.1 Million in economic impact and over 23,000 room nights for local hotels "We're focused on booking business that is both beneficial to our bottom line and the community at large. It's not about how many events we host in a year; it's really about the type of events." Mykel said. "The Lynnwood Convention Center made a positive impact on the community at large. The Center is a contributing force in Lynnwood's economic development efforts," said David Kleitsch, Lynnwood's Economic Development Director. "The city commends the Lynnwood Public Facilities District on their success."

The Lynnwood Convention Center hosts a wide range of events including, conventions, consumer shows, corporate meetings, fundraising auctions, weddings, community gatherings, religious services, and memorial services. Through eight years of operation, the Center has hosted 3,454 events and over 653,000 guests, generating an estimated \$122 Million in economic impact for the local economy. The Lynnwood Public Facilities District owns the Lynnwood Convention Center and contracts with SMG to manage the facility.